The Journey Begins...

If you're here it's probably because you want to be able to influence people. There is a box, and you are thinking outside of it. Let me portray the box for you:

There are a lot of things in life that we simply do not have control over. With all of the factors that go into everything that happens around us and affect our lives we simply cannot have an impact on most of them.
One thing that so many people think is far outside of our sphere of influence is getting people to do what we want them to. Everyone will do what they want to, as they have their own free will. There is nothing we can do about that...

...or is there?

Let’s step outside that box. What if you found a way to get the people around you to make decisions that go along with your own best interests? What if you could “change someone’s mind” without expressing your opinion and arguing your case?

There is a world that you can enter where you can silently and subtly influence the people around you to give you what you want. In that world a guy or girl never says “no” when you ask them out, you close the sale, you get the raise, you control your environment.

And what is the key to the door that will open to that fantastic world?

*Conversational hypnosis*...

Just through the things you say during a conversation you can get people to think and act the way you want them to by guiding their thoughts. This can make major changes in your lives, and you can use it to help others overcome difficulties in their own lives, too.

In this report I'm going to share with you 8 secrets on how to make people do whatever you want with conversational hypnosis. Following these steps will give you everything you need to start influencing the thoughts of the people you talk to!

(BTW, my tips will be enough to start making people change their minds, but you should know that there is a program out there that I would recommend combining with my secrets. *The Power of Conversational Hypnosis* gives thorough instruction in each of the points here, elaborating on anything that you might not be clear about.)

And now for the 8 secrets to using conversational hypnosis to influence and control other people...

**Secret # 1 : Be aware of how you present yourself**

Your demeanor and the impression you make on a person are very important
factors in whether or not you will be able to use conversational hypnosis well. A confident, assertive nature and either a commanding or lulling voice work well, and are what we usually think of when it comes to hypnotists, but you also do not want to be intimidating.

As a matter of fact, the more normal you appear, the more powerful your hypnosis will be. So if you are more quiet by nature, or have a bubbly personality, use your natural voice and demeanor. You would never suddenly break into your conversation, lower your voice and start giving obvious commands. That would not be very “conversational”.

**Secret # 2 : Develop rapport**

Of course if you want someone to do or think something, having them against you from the beginning is not going to help you out. You want to be confident and amiable. You want the subject to like and trust you.

Rapport is the first step in conversational hypnosis, and the critical means and way of using it is explained in the next tip...

**Secret # 3 : Agree, whether you agree or not**

If the person you are talking to makes a statement that you would like to influence, rather than trying to convince them of the opposite (which, after all, would be the normal method of trying to change someone's mind), agree with them. Restate what they have said, and let them know that they are correct.

They say, “I don't like mushrooms.” You agree. “No, you don't. You do not like how they taste.” You have established that are of the same opinion.

This causes them to already feel you are in alignment with their way of thinking, so they see you as something of an ally. Their mind continues strongly on it's same course.

**Secret # 4 : Make them wonder**

The next step in conversational hypnosis is known as confusion. You want the subject to be thrown off. In the first step, we are unifying ourselves with the subject, so the next statement is meant to confuse them. It is presented in a calm, matter-of-fact way.

“Even though you have never liked mushrooms, can you be one hundred percent sure that if one was placed in front of you right now and you ate it, that you wouldn't like it?”
This causes the person to second guess themselves. “Well, of course nothing is FOR SURE, right? I, mean, I know I don't like them but I can't say that is absolutely true under all circumstances?”

This confusion breaks into the person's fixed thinking and creates an opening for the next step of “suggestion” (explained in tip # 7).

**Secret # 5 : Create resistance**

Before suggestion, I'd like to share another tactic that also falls under the umbrella of confusion. It is another way to break the subject away from the focus.

You might say something like, “You could never like mushrooms. You will just always hate them, and there is nothing that can be done about it.” This may cause the subject to start thinking the opposite, and they may argue that, they may develop a taste for them some day. Essentially you are causing them to make the statements of confusion, just by over-emphasizing the issue you originally “agreed” about.

You can also offer advice for the subject to continue in their thinking, or actions, by encouraging them to not bother eating mushrooms, and to avoid them.

**Secret # 6 : Double bind**

A double bind (or reverse action) is when you give two suggestions within one sentence. It includes a repeat of your confirmation, followed by another option. For example, you might say, “Even though you don't like mushrooms, you never know when something might make (slight pause) you like eating mushrooms.

Now the person has two choices, or suggestions. First, that they don't like mushrooms, and second that they do! Their mind has been given an alternate to what has been the previous focus.

**Secret # 7 : Suggestion**

After the rapport and confusion steps, it is time for the suggestion. When the person is starting to vacillate, or consider possibilities (and are not trained on the unwanted thought) you offer a suggestion.

In our example you might say, “I'll bet you wouldn't mind trying a mushroom right now, would you?” And there is every possibility that they wouldn't!
Secret #8: Use presuppositions

When using any type of hypnosis, you want to plant an concept or thought into another person's mind. One of the tools is to make them think they already agree with you by making assumptions and then moving on.

Now, if you said, “I'm sure you want to buy my product, but which color do you want?” A person might automatically start thinking, “Wait, no I don't!” And will go no further with you.

Presuppositions should almost bypass the issue. You say, “If you were to buy one of these, which color would you choose?” You are still assuming they plan to buy one and make them jump to the step after that.

Here are a few more examples: “When would you like to go to dinner?” You assume that the person wants to go out to dinner with you, it is only a question of when to do it.

Game Time!

Well, are you ready? You have the key tools and techniques to begin focusing people's attention and thoughts on the very thing you want them to. Follow the 8 steps above and watch your world transform right before your very eyes!

For more tools and tricks and in depth instruction on how to really influence people by almost going into their very minds, I have already mentioned the program The Power of Conversational Hypnosis.

The home study course gives you the ability to understand both the theory and practice of conversational hypnosis, and tells you not only what to do but HOW to do it. It is a resource you can return to at any time and brush up on specific areas when you need to.

If you are ready to communicate more powerfully and achieve more success in life, you can get additional information on how to do it by clicking here to visit their official website.

To your success!

Jack Jones